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1c685 U.S. PTO

IN THE UNITED STATES PATENT AND TRADE OFFICE
UTILITY PATENT APPLICATION TRANSMITTAL
UNDER 37 CFR 1.53(b)

jc714 U.S. PTO
09/617455

07/17/00

Address to: Assistant Commissioner for Patents Box Patent Application Washington, DC 20231	Attorney Docket No.	ARC9-2000-0100-US1
	Inventor(s)	KRAFT, Rein r, et al.
	Express Mail Label No.	EL537037665US
	Total Pages	49 (not including the references)

Title of Application:

**"SYSTEM AND METHOD FOR DYNAMICALLY
ADAPTING A BANNER ADVERTISEMENT
TO THE CONTENT OF A WEB PAGE"**

Transmitted with the patent application are the following:

- 1 Page(s) Transmittal form (and one copy)
- 35 Page(s) Specification, claims, abstract
- 4 Page(s) Formal Drawings
- 2 Page(s) Declaration and Power of Attorney
- 1 Page(s) Recordation of Assignment
- 1 Page(s) Assignment of the Invention to International Business Machines Corporation
- 2 Page(s) IDS and Form 1449A
- 3 References cited on Form 1449A
- 1 Page(s) Return Receipt Postcard (MPEP 503)
- 1 Page(s) Check No. 2062 to cover the filing fee
- 1 Page(s) Certified copy of _____

This application is a: Continuation Divisional Continuation-in-Part of prior application Serial No. _____

Fee Calculation

	Claims		Extra	Rate	Fees
Basic Fee					\$690.00
Total Claims	26	-20 =	6	× \$18.00	\$108.00
Independent Claims	2	-3 =	0	× \$78.00	\$ 0.00
Multiple Dependent Claim				+	
				Assignm	\$ 40.00
				TOTAL	\$838.00

The Commissioner is hereby authorized to credit overpayments or charge fees required under 37 CFR 1.16 or 1.17 to Deposit Account No. 50-0219. Duplicate sheet attached.

EXPRESS MAIL CERTIFICATE

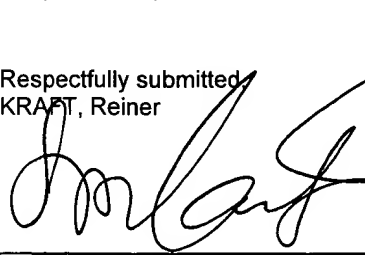
I hereby certify that the above paper/fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated below and is addressed to the Assistant Commissioner for Patents, Washington, DC 20231

Date of Deposit: 07/17/2000

Person mailing paper/fee: Samuel A. Kassatly

Signature _____

Respectfully submitted
KRAFT, Reiner



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